

Serving the Vulnerable and Diverse Community



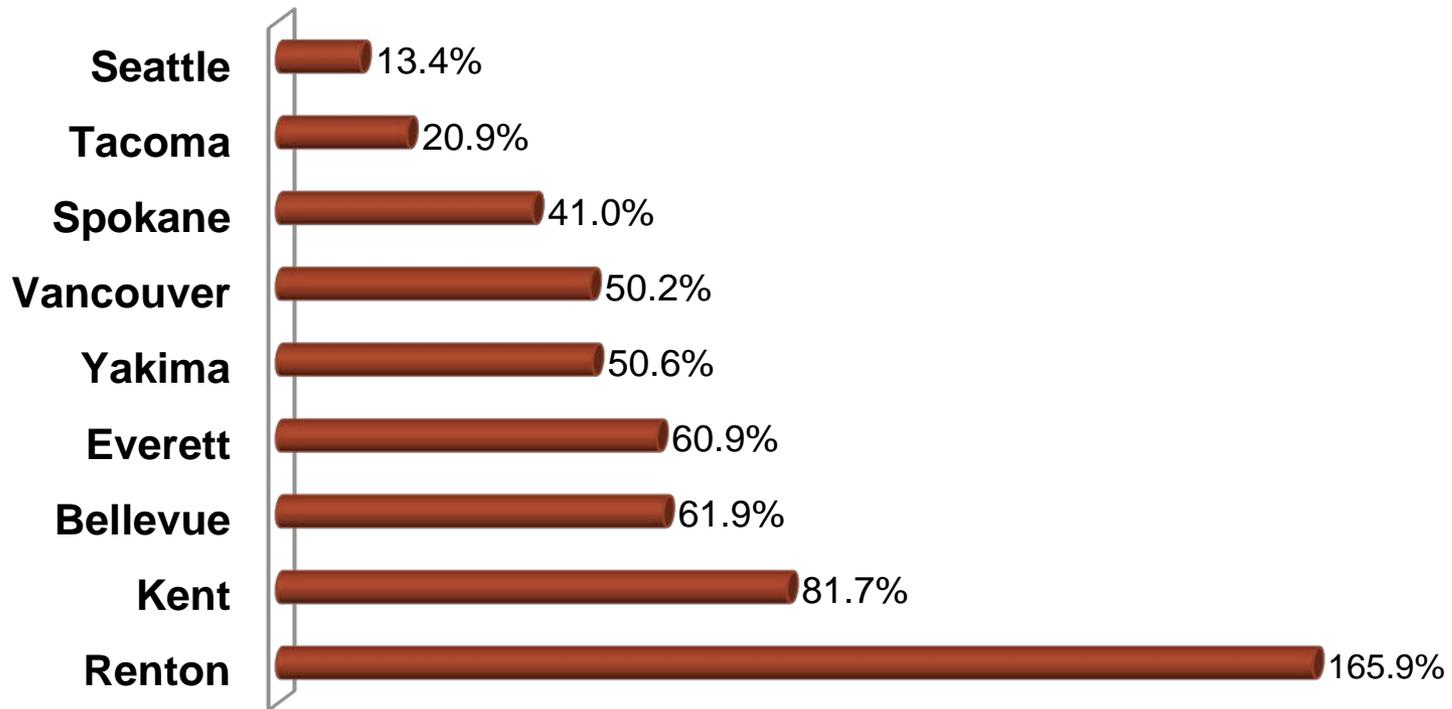
Dr. Martin Luther King Jr. Event
Living Hope Christian fellowship
January 19, 2015

Renton's diversity has grown significantly



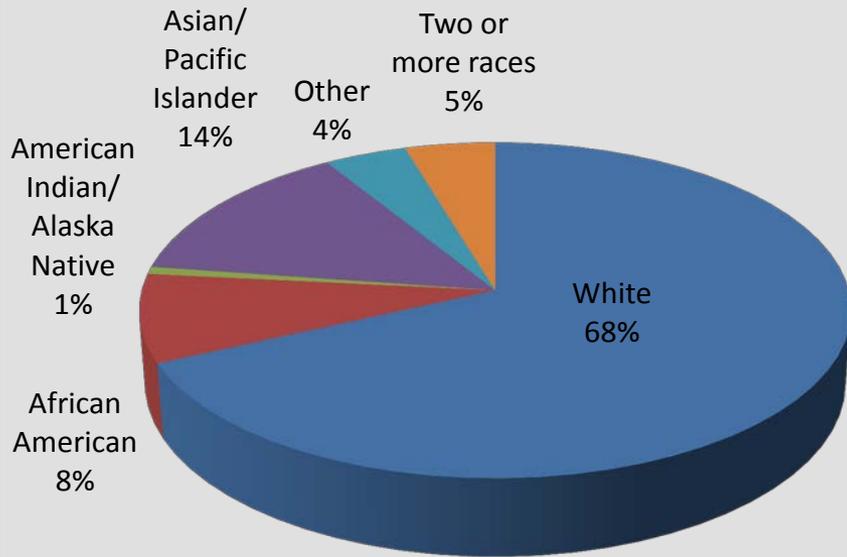
Changing Demographics

Minority Population Growth (2000 to 2010)

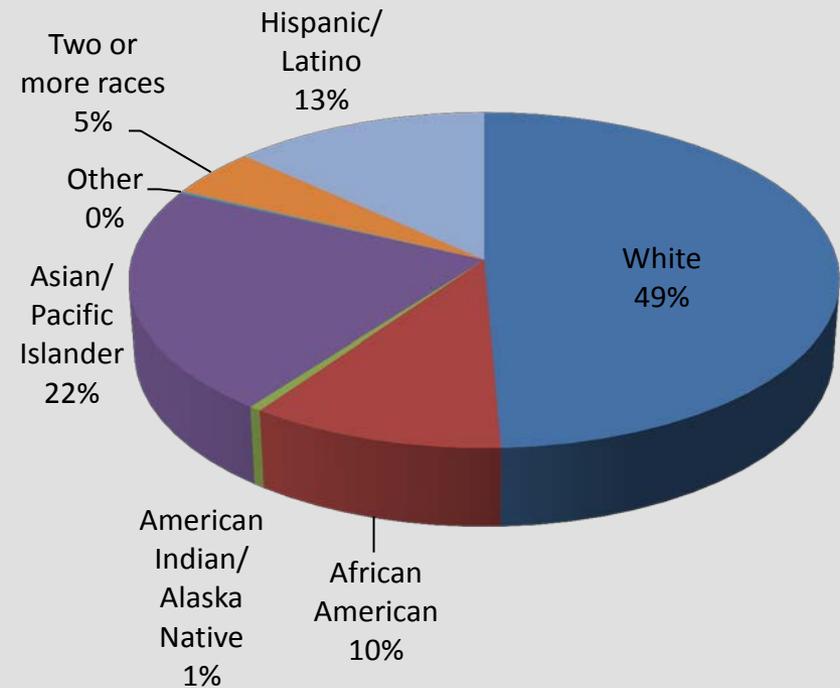


Shifting Populations

Renton (2000)



Renton (2010)



Note: In the 2000 Census 7.6% of respondents declares themselves "Latino (of any race)." They were not allowed to declare themselves "Hispanic/Latino" as in 2010.



Renton is committed to being an inclusive city with opportunities for all, and building connections with ALL communities, especially limited or non-English speaking residents and ethnic groups.

Renton has revised its strategic business plan

Our Mission:
Building an inclusive city with opportunities for all.

Renton Business Plan

Vision Renton: The center of opportunity in the Puget Sound Region where families and businesses thrive

Mission The City of Renton, in partnership and communication with residents, businesses, and schools, is dedicated to:

- Providing a safe, healthy, welcoming atmosphere where people choose to live
- Promoting economic vitality and strategically positioning Renton for the future
- Supporting planned growth and influencing decisions that impact the city
- Building an inclusive city with opportunities for all
- Meeting service demands through high quality customer service, innovation, a positive work environment, and a commitment to excellence

2013-2018 Goals

Provide a safe, healthy, vibrant community

- Promote safety, health, and security through effective communication and service delivery
- Facilitate successful neighborhoods through community involvement
- Encourage and partner in the development of quality housing choices for people of all ages and income levels
- Promote a walkable, pedestrian and bicycle-friendly city with complete streets, trails, and connections between neighborhoods and community focal points
- Provide opportunities for communities to be better prepared for emergencies

Promote economic vitality and strategically position Renton for the future

- Promote Renton as the progressive, opportunity-rich city in the Puget Sound region
- Capitalize on opportunities through bold and creative economic development strategies
- Recruit and retain businesses to ensure a dynamic, diversified employment base
- Nurture entrepreneurship and foster successful partnerships with businesses and community leaders
- Leverage public/private resources to focus development on economic centers

Support planned growth and influence decisions that impact the city

- Foster development of vibrant, sustainable, attractive, mixed-use neighborhoods in urban centers
- Uphold a high standard of design and property maintenance
- Advocate Renton's interests through state and federal lobbying efforts, regional partnerships and other organizations
- Pursue transportation and other regional improvements and services that improve quality of life
- Balance development with environmental protection

Building an inclusive city with opportunities for all

- Improve access to city services and programs and make residents and businesses aware of opportunities to be involved with their community
- Build connections with ALL communities with the breadth and richness of the diversity in our city
- Promote understanding and appreciation of our diversity through celebrations and festivals
- Provide critical and relevant information on a timely basis and facilitate two-way dialogue between city government and the community
- Encourage volunteerism, participation and civic engagement

Meet service demands and provide high quality customer service

- Plan, develop, and maintain quality services, infrastructure, and amenities
- Prioritize services at levels that can be sustained by revenue
- Retain a skilled workforce by making Renton the municipal employer of choice that improve services
- Develop and maintain collaborative partnerships and investment strategies that improve services
- Respond to growing service demands through partnerships, innovation, and outcome management

RENTON. AHEAD OF THE CURVE.

City of Renton

Our Accomplishments

- Network of Community Liaisons



Our Accomplishments

- Mandatory training on inclusion and equity to all city employees
- Free workshops and access to attend exhibit – *Race: Are we so different ?*



Our Accomplishments

- Distributed emergency preparedness kits to community liaisons
- Provided emergency preparedness training and workshops to various community members



Our Accomplishments

- Created Speaker's Bureau by training community liaisons
- Translated emergency preparedness video into four languages and distributed over 1,000 DVDs



Our Accomplishments

- Provided free blood sugar and blood pressure screenings as part of Renton's Heart Month



Our Accomplishments

- Nearly 1,500 people from our diverse communities had their blood pressure and blood sugar checked



Our Accomplishments

- Created Center of Hope in former jail at City Hall, for a day shelter for women and children to address homelessness
- First Community Needs Assessment to identify top human services needs



Our Accomplishments

- Special Recreation Programs
- Scholarships for recreation programs for low-income families
- Free summer lunch to children from minority groups and low-income families



Our Accomplishments

- Senior Programs



Our Accomplishments

- Special exhibits and programs at Renton Museum such as Black History Month, Coast Salish/Duwamish curriculum



Our Accomplishments

- Community liaisons serve on key citizen task forces such as the Budget Advisory Group, Parks Task Force, and SIFF Host Committee
- Outreach to targeted ethnic media – newspapers, radio stations, and the local Hispanic TV station



Our Accomplishments

- Celebrated and showcased the city's diversity with celebrations in festivals and parades



Our Accomplishments

- Created Renton's Small Business Development Center providing assistance to nearly 115 businesses – 45% minority owned



Our Accomplishments

- **Community Forums**
 - Building Connections
 - Emergency Preparedness
 - Crime Prevention
 - Public Sector Careers
 - Celebration of Diversity



Our Accomplishments

- Awarded first place for the 2014 City Diversity Award by the National League of Cities and the National Black Caucus of Local Elected Officials
- Presentations at the Governing For Racial Equity conference in Portland and at the annual conference of the Association of Washington Cities



Next Steps

- **Hired an expert to help further city's efforts**
 - Create a comprehensive roadmap that enhances city goal of building an inclusive city
 - Identify resources and infrastructure needed to establish a sustainable program
 - Expand stakeholder group; conduct in-depth analysis of community needs
 - Conduct systems assessment and establish processes and foundation
 - Facilitate workshops and build capacity within city

Questions?